



Une initiative
d'Investissement Québec

CANADA-ITALY BUSINESS FORUM ON ARTIFICIAL INTELLIGENCE

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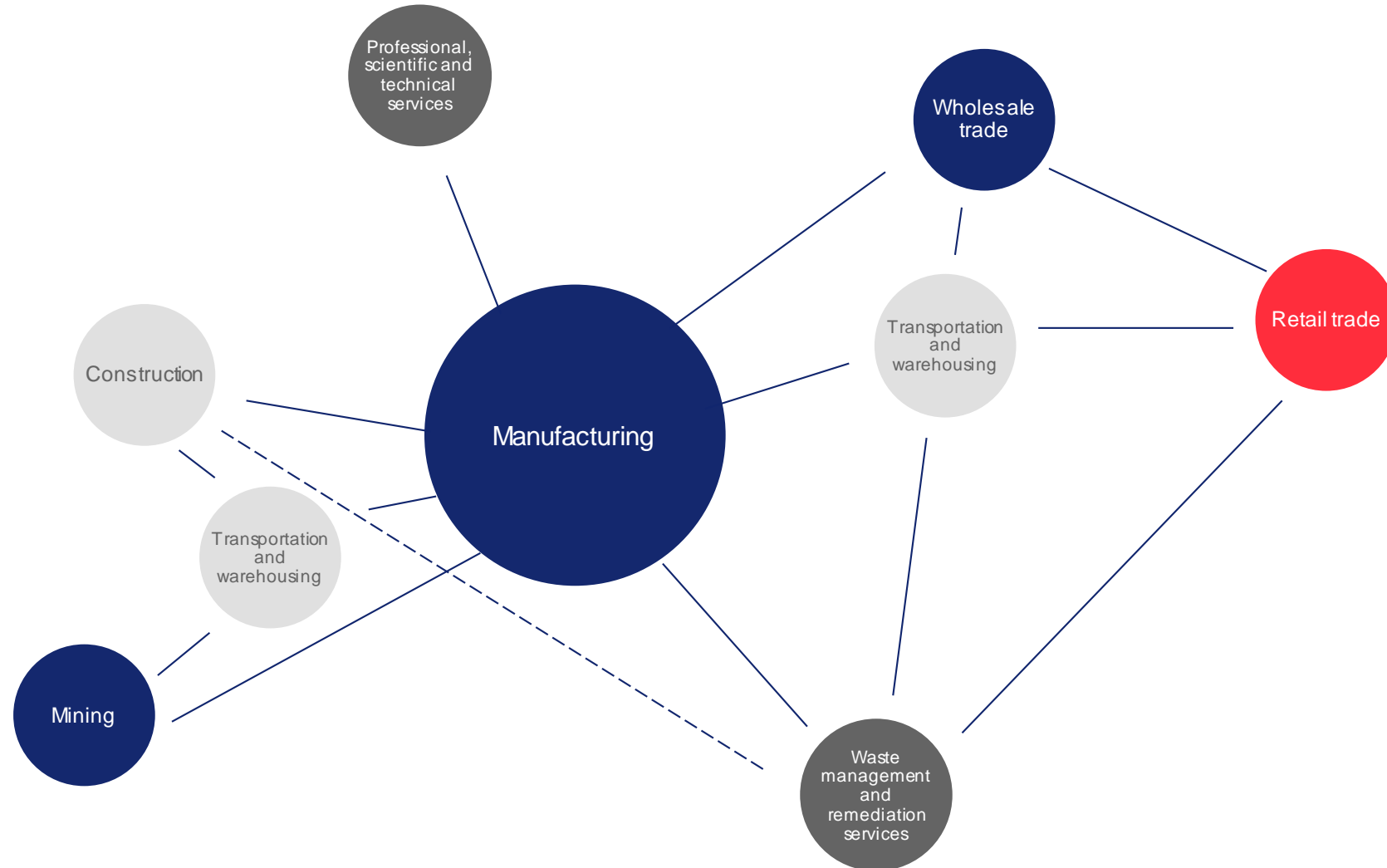
Productivité innovation

Spur the competitiveness and accelerate the growth of Québec businesses through productivity and innovation

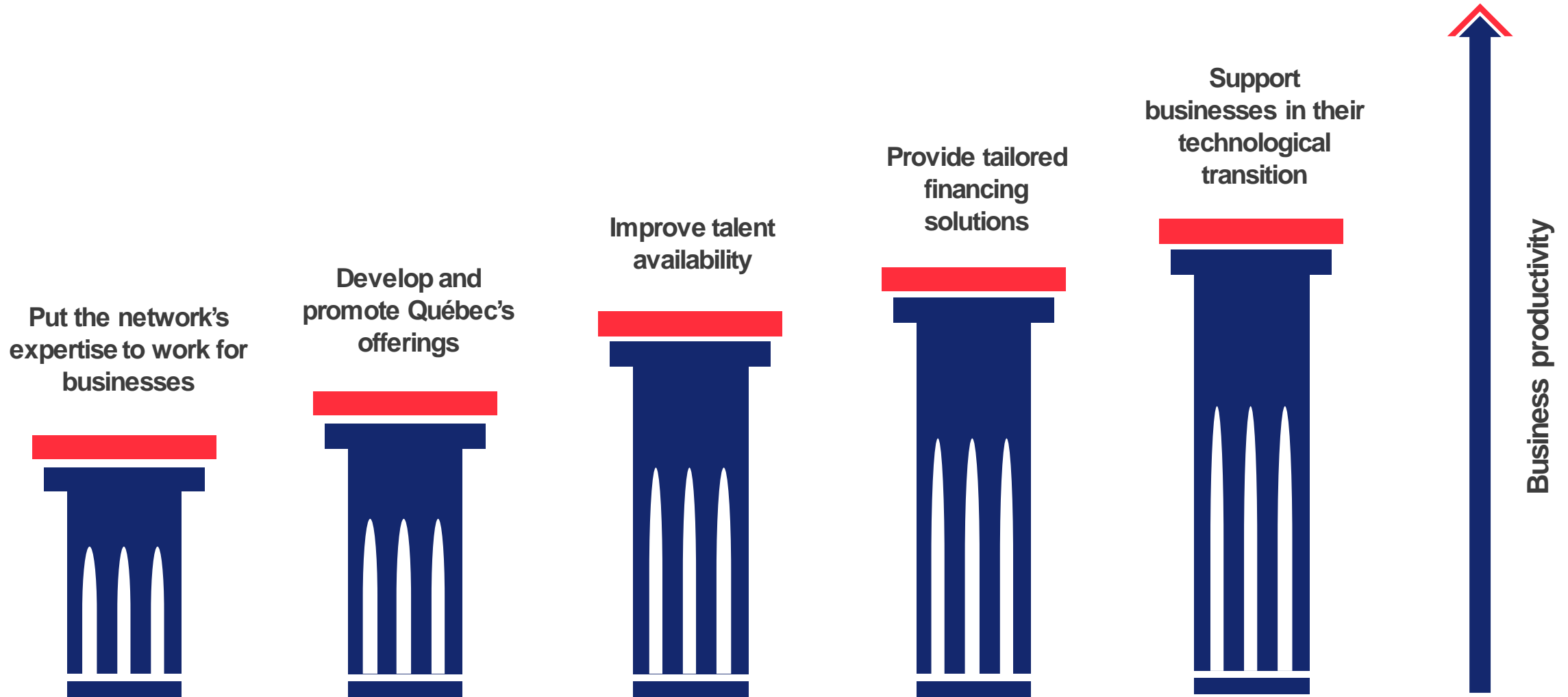
Helping more businesses take action by leveraging:

- Innovation in all its forms
- Processes and technologies like automation, digitalization, robotization and AI applications

Industries connected to manufacturing through their value chains



An initiative supported by five pillars





The Productivité innovation Solution

- Term loan of \$50,000 or more
- Deferral of principal repayment for up to 48 months
- Financing covering up to 100% of project costs

Eligible Expenses

- Innovation project leading to the adoption of new technologies
- Acquisition of innovative equipment to increase productivity
- Integration of IT to improve process efficiency
- Development of new ways to commercialize products
- Product improvement and development
- Implementation of new organizational processes to become more agile

A tailored financial solution

2020–2024
financing
target

\$2.4B

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Virtual Labs

Ongoing access to advice and support

- Exclusive meetings with the leaders of a model business in innovation and productivity
- Focused on discussions in small groups
- In every region of Québec

1,200 business leaders supported over the next few years

To learn more about the Productivité innovation initiative

Visit

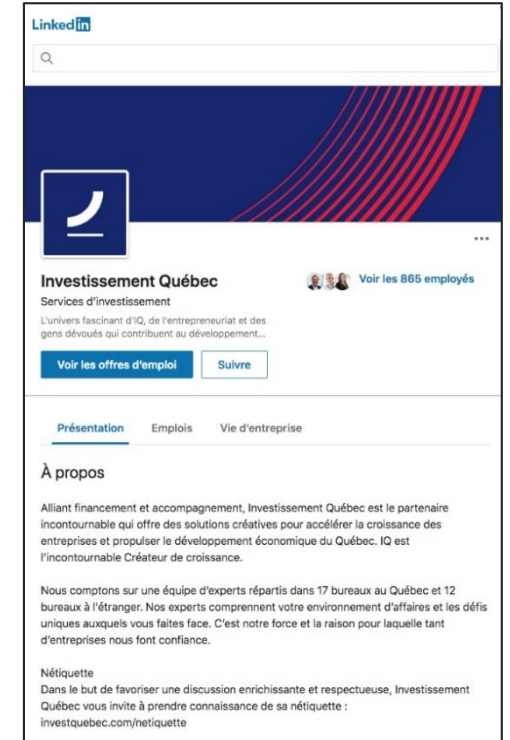
- Our micro-site, productiviteinnovation.com
- Follow us on social media

Keep an eye on our communications

- Get tips, business testimonials, articles, new technologies and trends
- To inspire, inform and guide Québec's entrepreneurs and business leaders

Contact us

- By e-mail at productiviteinnovation@invest-quebec.com
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Take action