



May 27th - 31st, 2024
Montréal & Calgary - Canada

CONTEXT

The transition to a circular economy and sustainability, including the principles of the bio-economy, represents a fundamental factor for companies and governments around the world.

This trend is driven by endogenous factors, such as corporate commitment, and exogenous ones, where two converging forces come into play: on the one hand, consumer demand, which expresses growing attention to the theme of sustainability in purchasing decisions; on the other, the national and international regulatory framework within which companies operate.

Sustainability stands at the forefront of Canada's national agenda, reflecting the country's commitment to preserving the environment, fostering economic growth, and enhancing societal well-being. With its vast natural resources and diverse ecosystems, Canada recognizes the critical importance of sustainable practices to mitigate climate change and promote resilience.

By leveraging innovation and technology, Canada aims to transition towards a more sustainable future, promoting renewable resources, reducing carbon emissions, and fostering economic prosperity while safeguarding the environment for generations to come.

GREEN CONNEXIONS

The **Italian Chamber of Commerce in Canada**, in collaboration with **Inventures** and the **Lombardy Green Chemistry Association**, is organizing a mission in Canada - **Green Connexions** - centered around the theme of sustainability. This mission will take place in Montreal and Calgary, offering Italian companies a unique opportunity to explore vibrant ecosystems in the bio-economy and smart farming sectors.

- **Montreal**, renowned for its leading innovation and research ecosystem, provides a platform for networking and collaboration among various stakeholders.
- Meanwhile, **Calgary's** vibrant agricultural terrain and abundant energy resources offer promising opportunities for collaboration, highlighting the importance of sustainable farming methods and cutting-edge technologies.

Engaging with Canadian counterparts during this mission enables Italian companies to **access new markets**, **form strategic alliances**, and **foster innovation**, positioning themselves at the forefront of global advancements in bioeconomy and smart farming.

Format

- Targeted B2B
- Market learning - On-location visits
- Workshop - Montreal
- Panel Discussion - Calgary
- Luncheon Conference - Montreal
- Networking Opportunities

Target Audience

- Government and their Agencies
- Clusters & Associations
- Start-ups
- Industry leaders
- Academic & Research Institutions
- Angel Investors & Venture Capitalists



Montréal

Calgary

PRELIMINARY PROGRAM

- May 25** Arrival in Montréal
Check-in Hotel
Free Evening
- May 26** Free Day
- May 27**
- 9.30 Welcome and briefing of delegation at ICCO offices
- 11.00 Market learning, visits and targeted B2B with local stakeholders
- Fine Chemicals and Intermediates for Pharmaceuticals Sector
 - Nutraceutical Sector/ Functional Active Ingredients/ Cosmetics
 - Bioplastics Sector for Fashion/Textile Applications
 - Biogas/Biomethane Sector
- 18.00 Welcome cocktail for Italian delegation and Québec innovation ecosystem
- May 28**
- 9.30 Workshop dedicated to Bioeconomy, Green Chemistry; Biorefinery; Circular Economy, and Sustainability
- 12.00 Luncheon Conference
- 14.00 Targeted B2B sessions
- 19.30 Departure for Calgary
- 22.15 Arrival in Calgary & Check-in Hotel

PRELIMINARY PROGRAM

- May 29 to 31**
- Inventures - www.inventurescanada.com
- Panel Discussion on Bioeconomy - Date to be defined
- Market learning, visits and targeted B2B with local stakeholders
- Fine Chemicals and Intermediates for Pharmaceuticals Sector
 - Nutraceutical Sector/ Functional Active Ingredients/ Cosmetics
 - Bioplastics Sector for Fashion/Textile Applications
 - Biogas/Biomethane Sector
- Networking Activities
- June 1**
- 9.30 Check-out from Hotel
- 12.30 Departure for Italy via Montréal
- June 2** Arrival in Italy



MONTRÉAL ECOSYSTEM



GOVERNMENT AGENCIES

- [Investissement Québec](#)
- [Montréal International](#)

R&D CENTERS & CLUSTERS

- [Association pour le Développement et l'Innovation en Chimie au Québec \(ADICQ\)](#)
- [BioMass Canada](#)
- [BIOTECanada](#)
- [Canadian Technical Textile Association](#)
- [Centre d'expertise et de recherche appliquée en sciences pharmaceutiques \(CERASP\)](#)
- [Consortium for Research and Innovation in Industrial Bioprocesses in Quebec](#)
- [Écotech Québec](#)
- [Montreal InVivo](#)
- [Québec Circular Economy Research Network](#)
- [Zone AgTech](#)

COMPANIES & START-UPS

Pharmaceutical

- [Bausch Health Companies Inc](#)
- [Laboratoires Abbott Cie](#)
- [Merck](#)
- [Novartis Canada](#)
- [Pharmascience](#)
- [Schering-Plough Canada Inc.](#)

Nutraceuticals/Cosmetics

- [Allgaea](#)
- [Aplantex](#)
- [Bioactif](#)
- [Boiron Canada](#)
- [Nadurel Pharma](#)

New Energy/Biogaz/Biomethane

- [Carbonaxion](#)
- [Enerkem](#)
- [Novago](#)

Bioplastics for Fashion/Textile Applications

- [TechniTextile](#)
- [Vestechpro, Apparel Research and Innovation](#)



CALGARY ECOSYSTEM



GOVERNMENT AGENCIES

- [Alberta Innovates](#)

R&D CENTERS & CLUSTERS

- [BioAlberta](#)
- [BioHubX](#)
- [Canadian food Innovation Network](#)
- [Canadian Renewable Energy Association](#)
- [Creative Destruction Lab - Calgary](#)
- [Platform Calgary](#)
- [Transition Accelerator](#)
- [University of Calgary](#)

COMPANIES & START-UPS

- [Circular Rubber Technologies Inc.](#)
- [Deep Sky](#)
- [Lucent Biosciences](#)
- [Nimble Science](#)
- [Syantra](#)

INVESTORS

- [University of Alberta Innovation Fund](#)

The selection of companies and stakeholders - in Montréal and Calgary - will be completed and refined based on the composition of the participating delegation.