



We make weather sell



Why atmospheric conditions?

"...atmospheric conditions influence buying behaviors and can count for up to 40% of sales..."



The Importance of Weather for E-Commerce Orders Forecasting [2019 Report]

WEATHER & CONTEXT BASED

Understanding client behaviour is fundamental to a successful sales strategy.

WHAT DOES THIS MEAN

Our preferences for products and features can change with atmospheric conditions



Cloe ♥ Brighton, UK



← Cloe buys



← Cloe buys



← Cloe buys

HOW WE DELIVER INDIVIDUAL PRODUCT RECOMMENDATIONS

Client



Brighton (home)



London (work)

E-Commerce

context specific recommendations



Recommended products



products



Local weather data

MeteoSales ADDS more specific & dynamic product recommendations while REMOVING cookies

THE SYSTEM IS ACTIVE, IT LEARNS AND SELF-OPTIMIZES!

User interactions and preference are analysed

The most successful products are prioritized

NEW RECOMMENDATION



Next time the same conditions apply a better recommendation of most successful products will be suggested



Selling products is about putting the right product in front of the right client.

ONE-STOP-SOLUTION

Our Dashboard integrates the critical features & data vendors seek to help them make better decisions & sell more.

ADVANCED DASHBOARD & ANALYTICS

Everything you & your e-commerce need to sell more

RFM matrix

First Time Purchase Product

User Behaviour Tracking

Multi-domain

Team Management

Designed with love by & for experts of online selling

Woo COMMERCE

storenden

shopify

PrestaShop

Magento®

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