



Martin Masse
Technological Director

” Today's innovative leaders are those who successfully combine human and digital.



**REGROUPEMENT DES ENTREPRISES
EN AUTOMATISATION INDUSTRIELLE**



+ 130 leaders
Mobilized



**The REAI covers
all of Quebec's administrative regions**



**Multi
Sectorial**



**Multi
Process**

WHAT PLACE DOES THE HUMAN HOLD IN A DIGITAL TRANSFORMATION AND IN ARTIFICIAL INTELLIGENCE ?

WILL HUMAINS BE PUT ASIDE BY TECHNOLOGY AND ARTIFICIAL INTELLIGENCE ?

DEFINING THE DIGITAL LEADER'S ROLE IN THE COMPANY.



CORPORATE LEADERSHIP



FINANCING & GRANTS



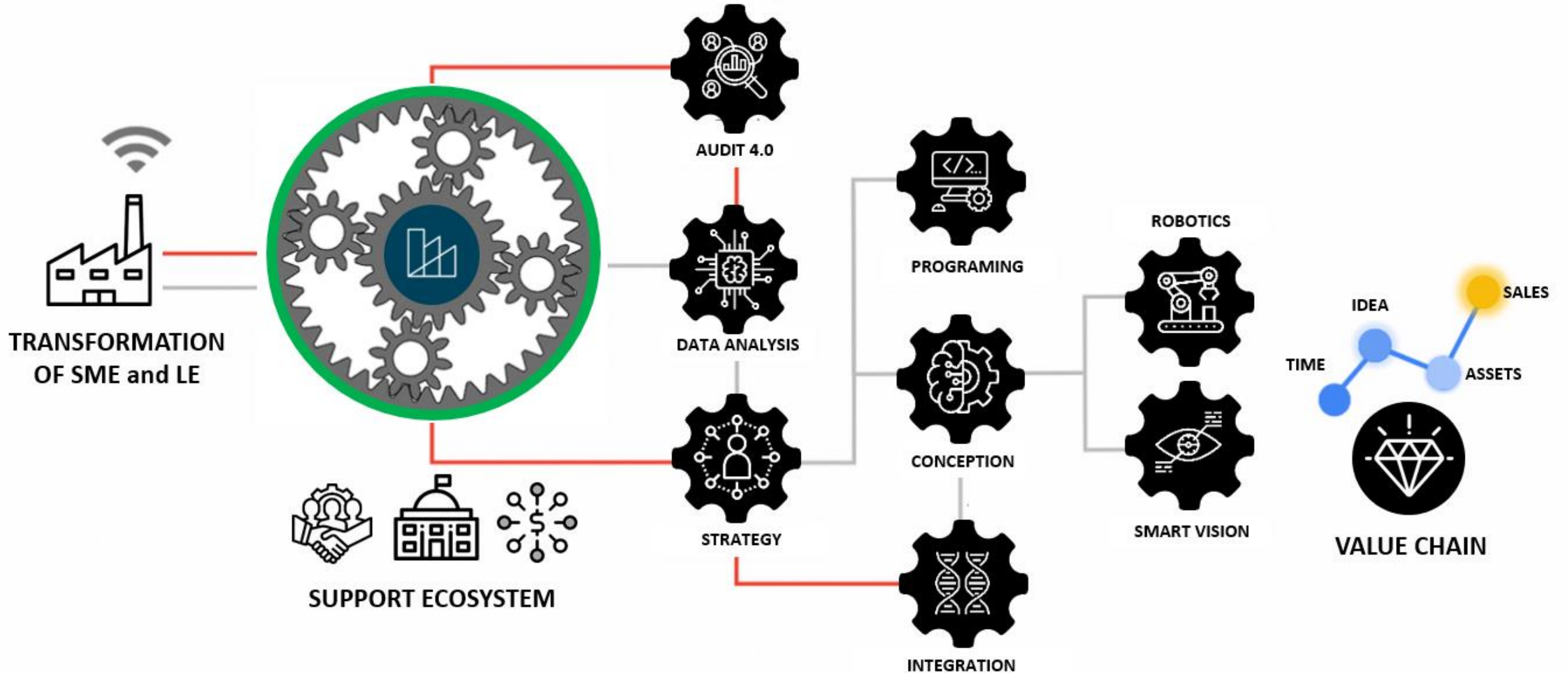
MODELISATION & INNOVATION



IMPLIMENTATION



VALUATION



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COLLABORATIVE PLATFORM



PRACTICAL
WORKSHOPS



COLLABORATIVE
CELLS



INTERACTIVE
KIOSKS



INSPIRING
CONFERENCES



INTELLIGENT
MATCHING



DISCUSSION
GROUPS

