

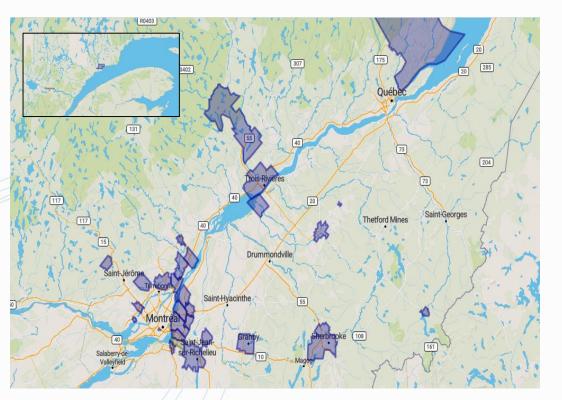
IVÉO

A unique expertise with small and medium size cities

Experimenting innovative technologies for smart, green and safe mobility

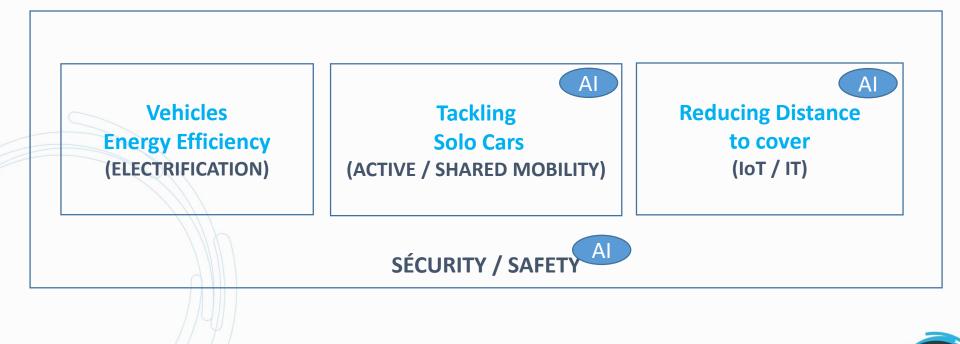
Benoit Balmana CEO

Network of innovative cities IVÉO



- 30 small and medium cities looking for new solutions
- Smart mobility in the specific context of small and medium cities
- An approach of pilot projects and testing (living lab)
- Sharing experiences and good practices around similar issues

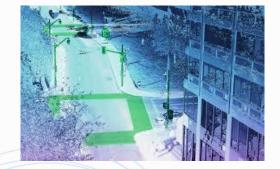
Deploying Smart Mobility



IVÉQ

Exemple of projects









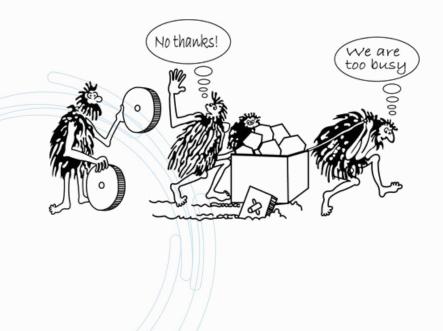






Conclusion





- Context in SMC is different compare to Large cities...solutions too
- Innovation should be affordable for any size of cities
- Social acceptance is key for the success of smart mobility projects