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POLITECNICO
MILANO 1863

OSSERVATORI.NET
digital innovation



Artificial
Intelligence
and
Intelligent
Systems

ini National Lab



Associazione
Italiana per
l'Intelligenza
Artificiale



**Huge sequential games
(Poker)**



**Leadership games
(Security)**



**Social influence
(Elections)**



**Online combinatorial
optimization (Ads)**



**Online learning
(Pricing/Renting)**

**Combinatorial auctions
(Whole-page optimization)**



lastminute.com

Online flight ticket automatic pricing
Funding: 500 KEuros
Turnover: 15 MEuros



Room renting automatic pricing
Funding: 200 KEuros
Turnover: 32 MEuros



Automatic advertising campaign optimization
Funding: 150 KEuros
Turnover: 500 KEuros



Debt Valuation Adjustment)
Funding: 150 KEuros
Turnover: not yet online